

Product Designer

MOLLY INGLISH

831-420-7462 | mollyinglish@gmail.com | mollyinglish.com

Experience

Interaction Designer, Scalus

Dec 2014 - Dec 2015

Designed features and improved user experience for a process management startup. Project included:

- User research
- Journey mapping
- Interface design
- Interaction design
- Information architecture
- Growth strategies

UX Designer, Hint Health

Apr 2014 - Aug 2014

Redesigned Hint Health membership and billing platform for primary care physicians. Project included:

- User research
- Journey mapping
- Interface design
- Interaction design
- Information architecture

Product Designer, Consulting

Jun 2011 - Apr 2014

Provided consulting insight and services for non- and for-profit companies in the Bay Area. Projects included:

- User research
- Competitive analysis
- Copywriting
- Wordpress website design/build
- Technology training
- Analytics
- Growth strategy

Designer and Admin. Aid, Ross Valley Fire Department

Jan - Nov 2013

Transitioned web content to mobile. Scoped and designed new Prevention feature. Project included:

- User research
- Persona development
- Information architecture
- Interface design
- Analytics and report development.
- Project managed Board's Annual Report

Resources + Education

Education

- 2011 | General Assembly
Front-end Web Dev
- 2008 | UC Santa Cruz
B.S. M.C.D. Biology

Publications

- *Ross Valley Fire Dept. Annual Report*
- *Marin County Walking & Biking Toolkit 2010*
- *The Ninja Skill for UX Designers*

UX Methods

- Personas
- Competitive Analysis
- Contextual Inquiry
- Prototyping
- Group Facilitation
- White-boarding

Design + Dev Tools

- Sketch
- Invision
- Wordpress/PHP
- HTML/CSS
- Quicktime
- Keynote/Powerpoint